



SAUDI EDUCATION & TECHNOLOGY
COLLECTIVE ALLIANCE



SETCA IS MORE THAN JUST A CONSULTANCY FIRM.

We are catalysts for change, innovation, and excellence in education. partner with us to embark on a journey of transformation and empowerment, and together, let's shape the future of education in Saudi Arabia.

ABOUT US

"Shaping The Future Of Learning"



Mission

"To empower educational institutions across Saudi Arabia with innovative technology solutions and strategic consultancy services, fostering a dynamic learning environment that prepares students for success in the digital age."

Vision

"To be the leading provider of comprehensive education technology consultancy services in Saudi Arabia, driving transformative change and excellence in education through cutting-edge technology solutions, strategic partnerships, and unparalleled expertise."

WHO WE ARE

Saudi Education & Technology Collective Alliance (SETCA) is a premier consultancy firm based in Jeddah with roots in United Kingdom (Registration number 15874938) specializing in providing comprehensive technology solutions and strategic consultancy services to educational institutions across the Kingdom.

With a team of seasoned experts in education and technology and HR, we are dedicated to driving transformative change and excellence in education through the integration of cutting-edge technology solutions and innovative strategies.

WHY WE ARE ESTABLISHED

SETCA was founded with a clear vision: to revolutionize the education sector in Saudi Arabia by harnessing the power of technology to enhance teaching and learning experiences. We recognize the immense potential of technology to create dynamic, interactive, and personalized learning environments that prepare students for success in the digital age.

Our establishment stems from a deep commitment to empowering educational institutions with the tools, resources, and expertise needed to thrive in today's rapidly evolving landscape, to meet the needs of education of tomorrow!

CORE VALUES

01

Service Excellence

We strive for excellence in all aspects of our service delivery, consistently exceeding the expectations of our clients.

03

Team Collaboration

We foster a culture of collaboration and teamwork, valuing the diverse perspectives and contributions of each team member.

05

Sustainable Growth

We are committed to sustainable growth, balancing economic success with environmental stewardship and social responsibility.

02

Ethical Integrity

We uphold the highest standards of integrity, honesty, and ethical conduct in all our interactions and decision-making processes.

04

Continuous Innovation

We embrace innovation and creativity, constantly seeking new and improved ways to deliver impactful solutions to our clients.



OUR MOTTO: Merging Minds, Empowering Future

"Our motto encapsulates our mission of leveraging technology to enhance education and empower individuals for future success. It communicates our commitment to innovation, collaboration, and creating positive impact in the education sector for you!"

SERVICES

"Tailored Solutions For Your Success"

Our Services

Comprehensive Continuing Professional Development (CPD) Services Offered By Saudi Education & Technology Collective Alliance Services (SETCA) To School Leaders, School Owners, Teachers, And Students:

Continuing Professional Development (CPD) is essential for staying abreast of the latest trends, methodologies, and technologies in education. At SETCA, we understand the importance of ongoing learning and growth for all stakeholders in the education ecosystem. That's why we offer a comprehensive range of CPD services tailored to meet the diverse needs of school leaders, school owners, teachers, and students.

For school leaders and school owners

Leadership Workshops and Training - We provide customized workshops and training sessions designed to enhance leadership skills, strategic planning, and decision-making abilities for school leaders and owners.

Vision and Mission Development - We work with school leaders and owners to develop clear and compelling visions and missions for their institutions, aligning them with best practices and future trends in education.



Strategic Planning and Implementation - Our experts assist school leaders and owners in developing and implementing strategic plans to drive organizational growth, innovation, and sustainability.

Change Management Support - We offer guidance and support to school leaders and owners navigating periods of change, helping them effectively manage transitions and drive positive outcomes for their schools.

For Teachers

Pedagogical Training and Workshops - We offer professional development workshops and training sessions focused on enhancing teaching methodologies, instructional strategies, and classroom management techniques.

Technology Integration Training - Our experts provide training on integrating technology tools and resources into teaching practices, enabling teachers to create engaging, interactive, and personalized learning experiences for their students.

Assessment and Evaluation Training We offer training in assessment and evaluation techniques, equipping teachers with the skills and knowledge needed to design and administer effective assessments, analyze data, and use assessment results to inform instruction.

For Students

Student Leadership Development - We offer workshops and training programs designed to develop students' leadership skills, communication abilities, and critical thinking capabilities, empowering them to become confident, responsible, and engaged leaders within their school communities.

Career Readiness Workshops - We provide workshops and seminars aimed at preparing students for future careers, offering guidance on career exploration, goal setting, resume writing, interview skills, and professional networking.



Technology Skills Training - Our experts offer training in essential technology skills, such as digital literacy, coding, multimedia production, and online research, preparing students to thrive in a technology-driven world.

Overall, our CPD services are designed to empower all stakeholders in the education ecosystem with the knowledge, skills, and resources they need to succeed in today's rapidly evolving educational landscape. Whether you are a school leader, school owner, teacher, or student, partnering with SETCA for CPD ensures that you are equipped to meet the challenges and seize the opportunities of tomorrow's education environment

OUR SOLUTIONS

At Saudi Education & Technology Consultancy Services (SETCA), we pride ourselves on providing comprehensive solutions tailored to meet the needs of diverse educational contexts, including American and British curriculums. Our team of experts is well-versed in the intricacies of both the American and British education systems, allowing us to deliver customized solutions that align with the unique requirements and standards of each curriculum.

Whether you are a school following the American curriculum, with its focus on flexibility, creativity, and interdisciplinary learning, or a school adhering to the British curriculum, known for its rigorous academic standards and emphasis on core subjects, SETCA has the expertise and experience to support your educational goals.

American and British Curriculams

Our solutions for American and British curriculums encompass a wide range of services, including:

Curriculum Development and Enhancement: We collaborate with schools to develop and enhance curriculum frameworks, ensuring alignment with curriculum standards, learning objectives, and best practices.

Teacher Training and Professional Development: We offer tailored training programs and workshops for educators, equipping them with the knowledge, skills, and strategies needed to effectively deliver the American or British curriculum.

Technology Integration: We provide guidance and support on integrating technology tools and resources into teaching and learning practices, enhancing engagement, collaboration, and innovation in the classroom.

Assessment and Evaluation: We assist schools in designing and implementing assessment strategies that accurately measure student learning and progress within the context of the American or British curriculum.

Student Support Services: We offer a range of support services for students, including academic tutoring, enrichment programs, and college/career counselling, to ensure their success within the American or British curriculum framework.

By partnering with SETCA, schools following the American or British curriculum can benefit from our comprehensive solutions, tailored to meet their specific needs and objectives. Whether you are seeking to enhance teaching and learning practices, improve student outcomes, or navigate curriculum challenges, we are here to support you every step of the way.

OUR CUTTING-EDGE BESPOKE EMERGING TECH SOLUTIONS



1. AI-Powered Automation - Revolutionize your business processes with intelligent automation solutions tailored to your needs. Streamline workflows, boost efficiency, and unlock new possibilities with AI-driven insights.



2. Blockchain Integration - Secure your transactions and data with blockchain technology. Explore decentralized solutions for enhanced transparency, trust, and data integrity. Transform your business operations with the power of blockchain.



3. IoT Ecosystem - AConnect, monitor, and optimize your devices and systems with our bespoke IoT solutions. Harness the power of real-time data for smarter decision-making, predictive maintenance, and seamless connectivity.



4. AR/VR Experiences - Immerse your audience in captivating augmented and virtual reality experiences. From interactive product showcases to immersive training simulations, unleash the potential of AR/VR to engage, educate, and inspire.



5. EdgeComputing Solution - Accelerate your data processing and analytics with edge computing architectures. Leverage the power of edge devices for faster insights, reduced latency, and enhanced scalability in your operations.

LEARN

"Discover, learn, and grow with us."

Learn with us!

Explore a world of knowledge with our extensive range of online courses covering a wide spectrum of topics. Whether you're looking to advance your career in technology, business, or beyond, we have something for you.



Our courses encompass the latest industry-standard certifications from leading providers such as Cisco, Microsoft, IBM, E-Council, Huawei, PRINCE, ITIL, Scrum Master, and more. Dive into the realms of Artificial Intelligence, Blockchain, Web 3.0, and IoT, and gain the skills needed to excel in these rapidly evolving fields.

But that's not all - we also offer courses in soft skills and professional development, including stakeholder management, report creation, entrepreneurship, English for IT professionals, business management, data science, cybersecurity, and much more. Whether you're looking to enhance your technical expertise or develop essential business acumen, our courses are designed to meet your needs and empower you for success.

We can develop bespoke CPD plans and learning journeys for your staff too.



OUR SUCCESS PARTNERS

EC-Council

IBM

CISCO

Microsoft

Python
INSTITUTE **PI**

ITIL

PRINCE2

aws

ESPORT

CONTACT

"For Any Query"

LET'S WORK TOGETHER?

At SETCA, we believe in the power of collaboration. Let's join forces to turn your vision into reality. Whether you're looking to launch a new project, enhance an existing one, or explore new solutions, we're here to help.

Our team is dedicated to understanding your unique needs and working alongside you every step of the way. Together, we'll overcome challenges, seize opportunities, and achieve your goals.

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